

Collaborate | Advocate | Standardise

WHAT IS XBRL INTERNATIONAL?

STANDARDS | BEST PRACTICES | ADVOCACY | PUBLIC INTEREST

XBRL Netherlands Workshop 30 June 2022

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Agenda

1. XBRL & XBRL INTERNATIONAL

- 2. Technical Work
- 3. Strategic Initiatives
- 4. Advocacy Focus



What is XBRL International?



Our purpose is to improve the accountability and transparency of business performance globally, by providing the open data exchange standard for business reporting.

• We are the standards development organisation behind the **freely licensed XBRL specifications**. We operate in the public interest as a <u>not-for-</u> <u>profit</u> global consortium.

An analogy...

A flexible framework for digitisation of reports of any kind.

- Structured data powers analysis, discovery and insight.
- Corporate reports in particular are both complex and valuable.
- The XBRL standard provides a uniform way to prepare, file, publish and analyse this information.
- The framework can be used in a multitude of environments





Global Adoption

Used for Prudential, Securities/Corporate, Tax, Statistics, Energy Reporting amongst others

- Now 184 mandatory implementations in 55 countries around the world.
- Using the standard means that there is a broad ecosystem of software and services available without custom development.
- Standards drive innovation and competition.
- Ensuring tagging is done, or at least reviewed by management keeps disclosure responsibility where it should be.



Full details available at the XBRL Project Directory.





Purpose & Background

An independent global private Standards Development Organisation

- XBRL International, Inc (XII) was spun out of the AICPA's High Tech Task Force and resulting XBRL Steering Committee in 2001 as a Delaware registered US private company and US IRS 503 (c) (6) tax exempt entity. It had become quickly apparent that the idea of structured data for business reporting was attractive but also that it needed to have a global remit and that there would be considerable, separate effort required at a national standards-setting level. Since 2010 we have had a board structure to govern our operations.
- In 2015, XII adopted a public interest Purpose Statement: To improve the accountability and transparency of business performance globally by providing the open data exchange standard for business reporting. Our standards are freely licensed and we operate in the public interest as a not-for-profit global consortium.







Key Aspects of XBRL Activity



- XBRL International operates with a very small, specialist staff, supported by volunteers in a range of governance and working functions.
- The Board is the main decision-making body and meets ~8 times per year, *normally* 6 times via conference call and twice a year F2F.
- The Member Assembly elects nominees to the Board, approves the accounts, votes on changes to the Bylaws and appoints the auditors.





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But what is XBRL?

A meta-standard: A standard for creating standards.

- XBRL is a standard that captures the semantics the meaning necessary to digitise business reporting.
 - XBRL provides technical implementation mechanisms that permit reporting using a range of different technology options.
 - As technology moves forward, different options will be added. *Formats change*.
 - The semantics -- the standard -- is universal.







Which means...

For example

System to System Collections	Template Collections	Human & Machine Readable Collections
SBR FDIC DE Tax Korea DART Peru SBS (etc)	EIOPA EBA/ECB Qatar FS Regulator (etc)	ESEF SEC JFSA UK HMRC (etc)
XBRL 2.1 Dimensions Formula	XBRL 2.1 Dimensions Formula [Soon – xBRL-CSV]	XBRL 2.1 Dimensions Formula Inline XBRL



Standards Making

- XBRL International develops specifications under an independently appointed group of experts, the "XBRL Standards Board". Work done within Working Groups of relevant experts.
- Standards making is modelled on international best practices, drawing particularly on W3C and aspects of ISO.
- XBRL International currently has a limited role in relation to taxonomies.





Technical work is technical....

Only developers expected to be expert in this area!

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Continuous Testing

Collaboration is key

- To the maximum extent possible, all of our technical outputs (e.g: specifications, registries and conformance suites) are tested within our own continuous integration environment. Adds rigour and means we have transparency and traceability throughout.
- We use gitlab to manage this, and all of the more sophisticated vendors use our repositories as part of their own testing frameworks, to ensure that they are always speccompliant.

• While our advocacy and education work is aimed at regulators, standard setters, policy makers, issuers and users, it's important to remember that our specifications are used primarily by software developers.

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Conformance Suite permits objective interoperability

XBRL Certified Software

- Software can prove that it ٠ conforms to the XBRL specifications by passing all of the tests against the conformance suite.
- Most recently expanded to include ٠ the new OIM specifications.



consumed successfully in another and that those reports will be consumed the same way by other pieces of XBRL Certified SoftwareTM

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Certified software

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OIM for Taxonomies

Taxonomy Model Phased Implementation Plan

Phase 1 - Core Taxonomy Information Phase 2 - Simple linkbase-derived information Phase 3 - Full validation support

Future Phases:

- Formula
- Rendering

Full details on https://specifications.xbrl.org



Calculations v1.1

Aim:	 to ensure calculations work on rounded numbers 	In ths' USD PPE 123 Intangible assets 324 Total assets 448
Why:	 to provide a short-term fix to remove a large number of the false positives that are happening, particularly in ESEF filings 	but 123 + 324 = 447! As interval (+/-500) Exact number min max PPE \$ 123,300 \$ 122,800 \$ 123,800 Intangible assets \$ 324,400 \$ 323,900 \$ 324,900
How:	 has a relatively small impact on taxonomies resulting in a large benefits for users 	Total assets \$ 447,700 \$ 447,200 \$ 448,200 PPE + Intangible assets = [122,800+323,900;123,800+324,900] = [446,700;448,700 Total assets
Status:	 second, hopefully final, Candidate Recommendation now published 	PPE + Intangible assets 446,000 447,000 448,000
		https://en.wikipedia.org/wiki/Interval_arithmetic

Formula OIM Formula detach XBRL Formula from XML Validation Enhancing performance enhancements Formula capabilities more for some highly broadly dimensionalized facts xBRL-CSV/Tablebased Formula table-specific formula rules



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XII Strategy in a nutshell...





Quality | Education | Utilisation

Public Interest aligns with Member Interest

- The Board is focussed on the medium term. How do we embed digital disclosures into every aspect of business reporting? How do we expand adoption into the next strata of emerging and frontier markets? How do we create positive feedback loops?
- Three areas of focus, research and action:
 - 1. Data Quality: Actual and Perceived. This includes questions about embedding data quality into filing arrangements, questions about audit, questions about measurement.
 - 2. Regulatory Education: Lower costs, lower risks, increase knowledge and reduce barriers to implementation.
 - 3. Utilisation/Analytics: Part education, part examples, part proof points.
- Undeniably, aspects of these efforts require specific funding.



Utilisation/Analytics

We continue to demonstrate and educated regulators, policy makers and users about the capabilities of XBRL in terms of analytics.

TL;DR: xBRL-JSON makes it SO much simpler







Components of Equity | 31 December 2020

Reserve of exchange differences on translation

Reserve of invested unrestricted equity

Treasury shares

Issued capital

Non-controlling interests

Targeted Entities

Inline XBRL has a sister format called xBRL-JSON You can convert easily, and then carry out analysis in tools like Tableau and R





Rapid Analytics

Standardised Data. Machine Readable Definitions.





Macro Analysis | Year on Year Growth

(You can also open xBRL-JSON directly in Office 365)



- Impact of pandemic
- Drill-down to companies most impacted



Charts are simple.

- Example: Revenue and R&D expenses
- Identify Patterns
- Spot Innovators





Even Machine Learning | Clustering

Leverage Ratios



- Analytic tool (R) groups companies into clusters based on financial ratio characteristics
- The clusters reveal outliers or opportunities
- No prior threshold/ understanding required



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XII's Advocacy Work

Paper to Data: What's Needed?

- Aimed at Policy Makers and Regulators
- Largely Board Members and CEO
- Also includes Communications
- Has a medium term time horizon where are the next opportunities for adoption?
- At present:
 - ESG
 - ESEF | ESAP for the domino effect
 - Inline Audit (ongoing)
 - IFRS Alignment
 - Granular data and rethinking prudential reporting



For Example... Sustainability

Six years and counting...

- We first started discussing the importance of <<u>digital></u> disclosure for forthcoming ESG rules with regulators and policy makers in the US, EU, Japan, China and at the XBRL Asia Round Table in 2017
- We have been beating the digital disclosure drum ever since. In our newsletter (you might have wondered why...); with policy makers in the EU and US (that's why) in particular.
- Policy proposals in the EU, US, Japan, UK include digital disclosure for mandatory ESG disclosures.
- We now have an externally funded SIG, just for the standards setters and regulators in this field (ESMA, EFRAG, ISSB+VRF, FRC, SEC, JFSA.. Soon ESMA).
- Encouraging IOSCO Endorsement of ISSB taxonomy to help very broad expansion.



Informal and formal feedback...



ESG Frameworks have developed over 20+ years

Voluntary, Mostly Privately Funded, Exploratory... and all just a little bit different

- Climate Disclosure Standards Board (CDSB)
- Global Reporting Initiative (GRI)
- Science Based Targets initiative (SBTi)
- Sustainability Accounting Standards Board (SASB)
- Task Force on Climate-related Financial Disclosures (TCFD)
- UN Principles for Responsible Investment (PRI)
- World Economic Forum (WEF) Stakeholder Capitalism Metrics

Different metrics, approaches and scope. Different frameworks: *An "Alphabet Soup"*

At the end of 2018 there was an initial attempt to rationalise the standards.




Sustainability Ratings Complicate Matters

• From 2017 onwards, a swing to ESG-investing quickly strengthened... mostly based on ESG ratings

- In addition to different voluntary corporate disclosure arrangements, different ratings agencies prepare their own, proprietary ESG ratings based on surveys and other undisclosed mechanisms.
- Ratings drive investment.
- But ESG *disclosures* do not necessarily get reflected in *ratings*.
- Why? The Alphabet Soup.



Source: MIT Sloan School of Management

ID FT

Source: <u>Financial Times 4 March 2020 - Heavy flows into</u> <u>ESG funds raise questions over ratings</u>



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Big Picture: Non-financial measures are important

• Investors look to intangibles, business models, market position, more than traditional financials.



Adjusted R² of regression of corporate market value on reported earnings and book value, 1950-2013

- Book value and reported earnings once governed valuations. Increasingly, this is only part of what investors look to.
- Questions about business model, intangible assets, relative market position and <u>vulnerability to</u> <u>external shocks</u> are what many investors focus on.

Source: Baruch Lev, Feng Gu The End of Accounting and the Path Forward for Investors and Managers 2016



One Key External Shock: Climate Change

Pandemic was a Dry Run...

- Citizens, governments and even (some) of the media are focussed on global climate change.
- Investors have a particular focus on the financial risks and opportunities that climate change presents to different parts of the economy.
- Many (if not yet most) *policy makers* are looking to almost every aspect of economic production, to identify levers that can be used to alter CO2 emissions.
- Disclosure is one of them.



Climate Crizis Features Economy

The Niddle East and North Africa is already the hornest and driest region on the planet but climate change could make some areas uninhabitable in the coming decades with temperatures potentially reaching 60 degrees Celuins or higher.

The repercussions throughout the Middle East and North Africa (MENA) region would be devastating including chronic water shortages, the inability to grow food because of extreme worther and resulting drought, and a surge in heat-related deaths and boolth problems.



Fundamentally, Policy Makers Want New Levers

• Investors are looking to risks and opportunities. Governments seek change.

- Climate related change (becoming globally consistent)
- Some social changes (hugely variable)
- Eventually some governance changes (likely to include intangibles in the future)
- Result? Global push for mandatory disclosures – these are the measures (it is judged) that can change behaviours.
- ESG to date has been a communications exercise.
- Companies will now need the systems, processes, procedures and controls to permit Board sign off.







Seismic Change

@xbrlint

- Mandatory
- Audited
- Digital

ESG – A concentrated bouillon now

Much better than alphabet soup, but more to do

- Mandatory (announced in EU, UK, US, Japan)
- Audited (EU, US... others pending)
- Digital (EU, US, UK, JP... others pending)
- Positive commentary about "baseline" efforts by ISSB, but it is a rapidly moving area.
- Expect relatively rapid change as standards bed down and companies go through a seismic set of changes.





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- 4. Advocacy Focus
- 5. Couple of Takeaways



Please...

Subscribe to the weekly newsletter!



- Subscribe <u>here</u>
- Sign your colleagues up too!
- Weekly (except August and Christmas)
- News. Advocacy. Relevant Developments.
- Send your news to news@xbrl.org



Experiment with FXO

That's filings.xbrl.org

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- At present, <u>this is all of the ESEF filings</u> we can lay our hands on.
- This is tightly focussed on data quality.
- Targeted assistance and education campaigns for regulators, vendors, OAMs etc.
- Every filing is also provided as an xBRL-JSON file.



Use the Guidance!

Up to date guidance on all kinds of implementation questions. Please don't reinvent wheels.

- That's <u>www.xbrl.org/guidance</u>!
- Output from the BPB and it's Working Groups.
- Incredibly useful body of knowledge.
- Get Involved!
- If you are a member of a jurisdiction, or XBRL Europe or a direct member of XBRL International you are eligible to participate (even as an observer) in ALL of our Working Groups.
- Extraordinary way to develop your skills and your professional reputation.
- Simple IP agreement is the only criteria.



In the "Country of Head Office" example shown above, the country is used as a fact value, but in other cases, it may be desirable to use the same enumeration as a dimension value for an explicit taxonomy-defined dimension. For example, where a company is required to report its sales by country, this would typically be done by reporting values against a "Sales" concept qualified by a "Country" dimension.

The list of allowed values for an Extensible Enumeration is defined using the same mechanism as used for defining dimension members in a taxonomy. This allows the same enumeration to be used as a fact value or as a dimension value for an explicit taxonomy-



Use the Specs!

That's specifications.xbrl.org

← → C
■ xbrl.org/REQ/oalculation-requirements-1.1/REQ-2022-05-25/calculation-requirements-1.1-2022-05-25.html

2 Issues with XBRL v2.1 summation-item

2.1 Rounding

Consider a report based on the following actual values on a balance sheet:

	Actual Value		
Debtors	612,141,123		
Cash at bank and in hand	645,441,321		
Current Assets	€57.582,444		

These figures conform to the calculation "Current Assets = Debtors + Cash at bank and in hand".

A report may present these values in millions of Euros, rounded to the nearest 60.1m:

	Rounded Value
Debtors	€12.1m
Cash at bank and in hand	€45.4m
Current Assets	657.6m

Note that the presented figures do not add up exactly, despite all having been correctly rounded from actual values which do. This is a common and normal result of rounding.

The XBRL v2.1 specification states that "A binding calculation is defined to be consistent if the rounded value of the summation item is equal to the total rounded to the decimals or inferred decimals of the summation item."

The specification describes how rounding is to be done, but in all common scenarios, the output of the rounding process is the same as the input. For example, the "Debtors" figure would be correctly tagged as 12100000 (decimals = -5). The rounding process prescribes that we should round it to the nearest 100,000 — but this has already been done prior to including the value in the report. Thus, the specification effectively requires that the reported (post rounding) figures add up exactly, leading to common inconsistencies.

2.2 Duplicates

The XBRL v2.1 specification prescribes the situations in which a calculation is checked ("binds"). A calculation

- The <u>Specifications</u> are our standard.
- Mostly aimed at developers, but with business expert input on every aspect.
 Get Involved!
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- Simple IP agreement is the only criteria.



Understand the Trademarks

Mostly relevant to commercial members (and commercial non-members)

- Restrictions on use of the word and design marks
- Please <u>read the policy</u>
- Please get in touch with questions





Look out for...

New opportunities



Dear Members,

The Nominations Committee is seeking candidates for current and upcoming vacancies on the XBRL International Board of Directors. The seats that will need to be filled by the end of the year are one each for Jurisdiction representative, Direct Member representative and At-Large representative.

Please consider nominating yourself or a colleague to be a representative on the Board of Directors, or if you would like to pass on a name of someone who might be interested but would like to have a chat first you may send that information to nominate@xbirl.org and representatives from the committee will be happy to get in touch.

Information about the process and desired attributes for potential candidates can be found in the Call for Nominations.

Please note, the deadline for nominations is 2359 UTC on 10 August 2022.

Sincerely,

The XBRI, International Nominations Committee

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Our **purpose** is to improve the accountability and transparency of business performance globally, by providing the open data exchange standard for business reporting.



Join Us! xbrl.org





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