PARTNERSHIP PROSPECTUS

<Contact us at sponsorship@DataAmplified.org.>

Market Context > The Future of Business Reporting is Here. Today.

What are the keys to unlocking the full potential of structured data in business, government and regulation? Can this be done effectively across supply chains? Within the enterprise? How can we amplify the utility and value of business information today? How can we define data more consistently for reuse? How can we lower costs, improve quality, share data with those that need it, while keeping it safe from those who should not have access?

Companies, Regulators, Accountants and Business Advisors are striving to reshape today's data governance and reporting to take advantage of new technologies like artificial intelligence, evolving data management techniques, maximizing value out of existing collections, doubling down on standardisation and enhanced collaboration.

They're tackling challenges such as harnessing larger volumes of structured/unstructured data to provide insights not previously available. They're studying how data can be aggregated and analyzed at the right time and in the right place. And they're focused on building confidence and preserving data lineage while maintaining quality and confidentiality.

Banking and insurance regulators have been at the forefront of leveraging standardisation in reporting with XBRL. The world's securities regulators are now taking up this mantle, heralding new levels of insight for public companies, their analysts, investors and regulators, as well as creating new ways to get the full picture about business performance, empowering new/existing players to take advantage of RegTech, FinTech and SupTech approaches to gaining business insight.

Newer technologies, including artificial intelligence, machine learning, robotic process automation, advanced analytics and data science are changing the way that we can maximize value from existing data sets. New distributed technologies (e.g., Blockchain) are disrupting old ways of doing things, providing a more reliable, connected and fundamentally digital approach to reporting.

These are some of the key reporting-related issues facing policy makers, regulators and business - today and in the future. Better data drives informed decisions, enhanced strategy, improved performance and value creation.

Data Amplified is where this network of global business reporting leaders come together to discuss the future of business reporting and learn about the latest approaches to developing high quality data ecosystems.

What is Data Amplified?

Understanding today's best practice and creating tomorrow's future direction requires the right network and access to the world's leading thinkers in standardisation, data management and analytics, artificial intelligence, robotics, governance and corporate reporting. It requires an understanding of FinTech, RegTech and SupTech, as well as the way in which today's global financial infrastructure is modernising, and the way in which regulators are managing that change.

Data Amplified provides the information you need along with access to a global network of peers and leaders from financial institutions, corporations, regulators, standard setters, technology vendors, as well as reporting experts from the private sector and academia.

Hosted by XBRL International, Data Amplified continues to connect the business reporting supply chain to discuss their successes, new opportunities and existing challenges with data standardization, newer technologies and analytics to drive greater insight and better decisions.

In examining the intersection of reporting standards and technologies, Data Amplified incorporates the former XBRL International Conference and addresses challenges that organizations face in understanding the value of XBRL and a host of other related structured digital disclosures in both financial and non-financial reporting.
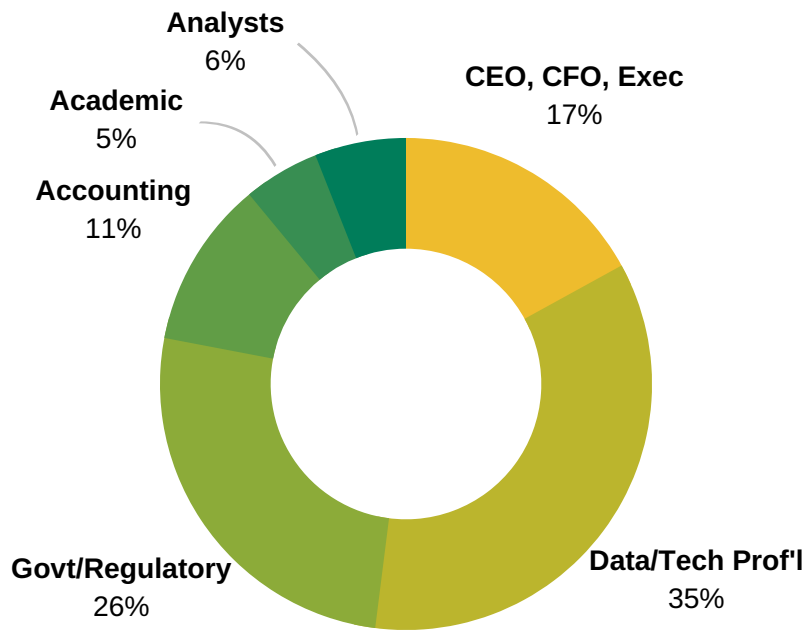
With new disclosure rules on the way in various markets around the world, Data Amplified is the place to get up to speed and formulate your own strategy to respond.

Data Amplified is the place to learn about new technologies, innovations and processes that are profoundly impacting the way that business information is gathered, reported and used… today and in the future.

It's about Data. Amplified.

Conference Demographics

Projected Attendance:
450+ PROFESSIONALS

- Analysts 6%
- Academic 5%
- Accounting 11%
- CEO, CFO, Exec 17%
- Govt/Regulatory 26%
- Data/Tech Prof'l 35%

<Sourcing vendor solutions is a top reason why people attend Data Amplified>

Targeted Attendees Include:

Senior Corporate Executives, including CEOs/CFOs
Data Analytics Experts
Technology Professionals
Government/Regulatory leaders
Accountants & Auditors
XBRL Specialists
Academic Experts & Researchers
Data & Business Analysts
Reporting & Compliance Professionals
Institutional Investors & Analysts
Capital Markets Professionals
Professionals Services Consultants
Securities Regulators
Banking & Insurance Supervisory Professionals
Risk Management Professionals

<Business Executives, Regulators and Data Specialists are among the largest groups attending.>

PARTNERSHIP PACKAGES

BESPOKE / CUSTOM / SCALABLE PACKAGES ARE OUR SPECIALTY

Our Partnership Packages are scalable to your needs. Whether you want maximum visibility, a prominent position in the exhibit area, a unique experience for attendees, or a bespoke / customized package designed for you, Data Amplified offers you an opportunity to amplify your business, your brand and your success.

EXECUTIVE LEVEL PACKAGES

Our top-tier branding, thought leadership and business development opportunities. Bespoke amounts of €15,000+ qualify as Executive level.

Exclusive Benefits for Partners	Platinum €40,000	Gold €30,000	Silver €20,000	Gala Dinner €15,000
Main stage/plenary speaking opportunity (date, time, topic, speaker to be determined and approved by Data Amplified)	●			
Concurrent session speaking opportunity (date, time, topic, speaker to be determined and approved by Data Amplified)		●	●	
Free conference registrations	6	4	2	2
Free Gala Dinner tickets	6	4	2	6
Double exhibit space (18 sq m)	●	●	●	●
Recognition as exclusive top-tier, Executive level partner in all collateral, signage and promotional materials	●	●	●	●
Partner logo on Data Amplified website, mobile app and email campaigns	●	●	●	●
Pre-/Post-conference registration lists (mailing address only)	●	●	●	●
Highlighted listing on event mobile application	●	●	●	●
Alerts in mobile application to Data Amplified registrants during event	2	1		1
Partner logo in on-site signage	●	●	●	●
Pre-/Post-conference email to Data Amplified registrants	●	●		
Pre-/Post-conference article in XBRL International eNews	●	●		
Banner ad on mobile app with link to partner website	●			
Ability to welcome attendees on day 1	●			
Guest room drop on day 2 (partner-supplied item)	●			
Ability to distribute a White Paper during partner's main stage/plenary session	●			
Ability to distribute a White Paper during partner's concurrent session		●		
Brand exclusivity for Gala Dinner event, including invitations and signage				●
Access to attendee list to invite and host VIP guests for 2 tables at Gala Dinner				●
Opportunity to welcome guests to the Gala Dinner				●

<BESPOKE EXECUTIVE LEVEL PACKAGES CAN ALSO BE CUSTOM DESIGNED FOR YOUR NEEDS.>
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data amplified™

AMPLIFIED PACKAGES

Looking for different options? Try one of these Amplified Packages.

Keynote Speaker Sponsor
Pricing on Request

- 1 free registration, incl. Gala Dinner ticket
- 1 pre-conference email to registrants promoting the keynote speaker/topic
- Ability to distribute partner's promotional materials (partner-supplied) at each seat
- Opportunity to welcome attendees to keynote session and provide 5-minute firm overview
- Introduction of keynote speaker
- 1 alert in mobile app to registrants
- *Does not include exhibit space*

Member Reception
€ 12,500

- 1 free registration
- Brand exclusivity for Member Reception event, including invitations and signage
- 1 pre-conference email to registrants inviting them to Member Reception
- Opportunity to welcome attendees and provide 2-minute firm overview
- *Does not include exhibit space*

Conference Video
€ 17,500

Data Amplified will make videos available following the conference. As a video Partner, you support the recording and release of these videos. In exchange, Partner logo will be displayed prominently in each video. This is a great way to get exposure after the event. Includes exhibit space with staging/furniture, which will be used for one-on-one interviews.

Professional Headshots
€ 7,500

Headshots are a must-have for professionals. This offers attendees a chance to update their headshots while increasing traffic to your exhibit area. Photo area is set up at a location in the exhibit hall. Attendees required to come to partner booth to pick up their Headshots. *Includes exhibit space. Does not include Gala Dinner.*

Amplify Lounge
€ 7,500

Exclusive, dedicated seating area. Used by attendees for meetings, to grab a snack, check email or to just relax. Partner may bring additional branded promotional items into Lounge per approval by Data Amplified and venue. *Does not include exhibit space or Gala Dinner.*

VIP Breakfast or Lunch
€ 5,000

Separate room with plated breakfast or lunch for up to 20 attendees invited by Partner. Access provided to pre-registration list so Partner can select invitees. Partner may design program and distribute promotional material. Includes exclusive signage with Partner logo. *Does not include exhibit space or Gala Dinner.*

<BESPOKE / CUSTOM AMPLIFIED PACKAGES CAN ALSO BE CUSTOM DESIGNED FOR YOUR NEEDS.>
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AMPLIFIED PACKAGES

These Amplified Packages give you additional visibility and branding options.

Registration
€ 5,000

- Opportunity to offer a gift to all delegates at registration
- Opportunity for Partner to bring in additional branded elements to be placed near/at the registration desk
- *Does not include exhibit space or Gala Dinner*

Badge Lanyard & At-a-Glance Combination
€ 5,000

High visibility branding for all attendees to see daily on the lanyard holding Data Amplified badges. At a Glance program included on back side of badge. Exclusive custom Partner logo placement on lanyards. *Does not include exhibit space or Gala Dinner*

Networking Reception
€ 12,500

- Includes specialty cocktail
- Partner logo on signage and promotional materials
- Branded cocktail napkins/coasters
- *Does not include exhibit space or Gala Dinner*

Conference Mobile App
€ 7,500

Used by all attendees during Data Amplified, the mobile conference app will be a prominent tool. Includes Partner logo on app, as well as banner ad in app with link to Partner site. *Does not include exhibit space or Gala Dinner.*

Coffee Break
€ 3,000

- Partner logo on signage and napkins for use during the event
- *Does not include exhibit space or Gala Dinner*

One of our most popular packages:

Exhibit Space
€ 3,950

- 9 sq meter exhibit space
- 1 free registration
- Additional registrations at 50% discount
- Gala Dinner tickets at full price

< WE WORK WITH ALL BUDGETS. CONTACT US AT SPONSORSHIP@DATAAMPLIFIED.ORG. >

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AMPLIFY YOUR BUSINESS
AMPLIFY YOUR BRAND
AMPLIFY YOUR SUCCESS

PARTNER WITH DATA AMPLIFIED TODAY
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<XBRL> <BLOCKCHAIN> <ARTIFICIAL INTELLIGENCE> <BIG DATA> <FIN/REGTECH> <STRUCTURED DATA>