

Partnership Prospectus

Contact us at sponsorship@dataamplified.org

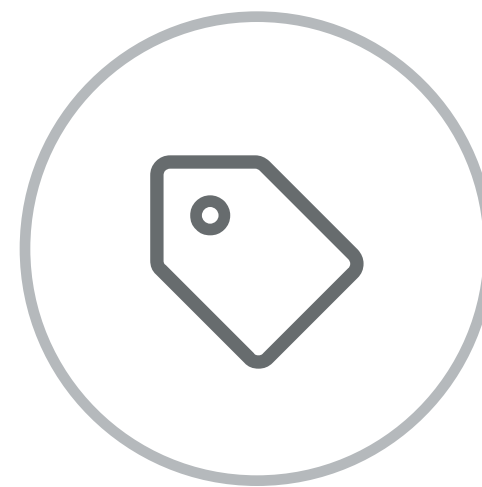


Why partner with Data Amplified?



Amplify your **business**

Attract new clients, feature products, demonstrate solutions, reach target and niche markets, network and build relationships



Amplify your **brand**

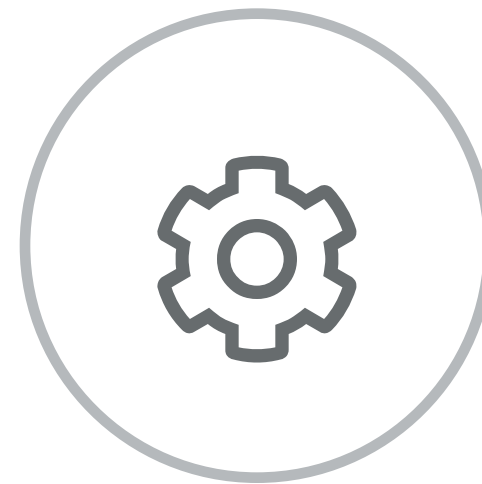
Differentiate your brand and market positioning, access new markets, be seen as a market solution, get out in front of competition, build brand identity



Amplify your **success**

Drive growth, maximize relationships, enhance profitability, build value, achieve financial sustainability, help the business thrive

Partnership Packages



Bespoke, custom, scalable packages are our **specialty**

Our Partnership Packages are scalable to your needs. Whether you want maximum visibility, a prominent position in the exhibit area, a unique experience for attendees, or a bespoke / customized package designed for you, Data Amplified offers you an opportunity to amplify your business, your brand and your success.



EXECUTIVE LEVEL PACKAGES Exclusive Benefits for Partners	Platinum €40,000	Gold €30,000	Silver €20,000	Gala Dinner €15,000
Main stage/plenary speaking opportunity (date, time, topic, speaker to be determined and approved by Data Amplified)	✓			
Concurrent session speaking opportunity (date, time, topic, speaker to be determined and approved by Data Amplified)		✓	✓	
Free conference registrations	6	4	2	2
Free Gala Dinner tickets	6	4	2	6
Double exhibit space (18 sq m)	✓	✓	✓	✓
Recognition as exclusive top-tier, Executive level partner in all collateral, signage and promotional materials	✓	✓	✓	✓
Partner logo on Data Amplified website, mobile app and email campaigns	✓	✓	✓	✓
Pre-/Post-conference registration lists (mailing address only)	✓	✓	✓	✓
Highlighted listing on event mobile application	✓	✓	✓	✓
Alerts in mobile application to Data Amplified registrants during event	2	1		1
Partner logo in on-site signage	✓	✓	✓	✓
Pre-/Post-conference email to Data Amplified registrants	✓	✓		
Pre-/Post-conference article in XBRL International eNews	✓	✓		
Banner ad on mobile app with link to partner website	✓			
Ability to welcome attendees on day 1	✓			
Guest room drop on day 2 (partner-supplied item)	✓			
Ability to distribute a White Paper during partner's main stage/plenary session	✓			
Ability to distribute a White Paper during partner's concurrent session		✓		
Brand exclusivity for Gala Dinner event, including invitations and signage				
Access to attendee list to invite and host VIP guests for 2 tables at Gala Dinner				
Opportunity to welcome guests to the Gala Dinner				

Our top-tier branding, thought leadership and business development opportunities. Bespoke amounts of €15,000+ qualify as Executive level.

Bespoke executive level packages can also be custom designed for your needs – contact us at sponsorship@dataamplified.org

Amplified Packages

Looking for different options? Try one of these Amplified Packages



Keynote Speaker Sponsor

Pricing on Request

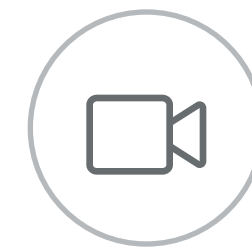
- 1 free registration, incl. Gala Dinner ticket
- 1 pre-conference email to registrants promoting the keynote speaker/topic
- Ability to distribute partner's promotional materials (partner-supplied) at each seat
- Opportunity to welcome attendees to keynote session and provide 5-minute firm overview
- Introduction of keynote speaker
- 1 alert in mobile app to registrants
- **Does not include exhibit space**



Member Reception

€12,500

- 1 free registration
- Brand exclusivity for Member Reception event, including invitations and signage
- 1 pre-conference email to registrants inviting them to Member Reception
- Opportunity to welcome attendees and provide 2-minute firm overview
- **Does not include exhibit space**



Conference Video

€17,500

Data Amplified will make videos available following the conference. As a video Partner, you support the recording and release of these videos. In exchange, Partner logo will be displayed prominently in each video. This is a great way to get exposure after the event. Includes exhibit space with staging/furniture, which will be used for one-on-one interviews.



VIP Breakfast or Lunch

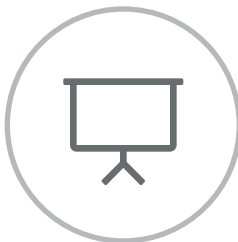
€5,000

Separate room with plated breakfast or lunch for up to 20 attendees invited by Partner. Access provided to pre-registration list so Partner can select invitees. Partner may design program and distribute promotional material. Includes exclusive signage with Partner logo.

Does not include exhibit space or Gala Dinner.

Amplified Packages

These Amplified Packages give you additional visibility and branding options



Registration

€5000

- Opportunity to offer a gift to all delegates at registration
- Opportunity for Partner to bring in additional branded elements to be placed near/at the registration desk
- **Does not include exhibit space or Gala Dinner**



Networking Reception

€12,500

- Includes specialty cocktail
- Partner logo on signage and promotional materials
- Branded cocktail napkins/coasters
- **Does not include exhibit space or Gala Dinner**



~~Badge Lanyard & At-a-Glance Combination~~

~~€5000~~ **SOLD!**

High visibility branding for all attendees to see daily on the lanyard holding Data Amplified badges. At a Glance program included on back side of badge. Exclusive custom Partner logo placement on lanyards.

Does not include exhibit space or Gala Dinner



Coffee Break

€3,000

Partner logo on signage and napkins for use during the event.

Does not include exhibit space or Gala Dinner



Exhibit Space

€3,950

- 9 sq meter exhibit space
- 1 free registration
- Additional registrations at 50% discount
- Gala Dinner tickets at full price

One of our most popular packages:

Recent Past Partners



Partner with **Data Amplified**. You'll be among **Leaders**.

Amplify your **business**
Amplify your **brand**
Amplify your **success**

Partner with data amplified today
sponsorship@dataamplified.org

